

# CALIFORNIA ARCHIVES MONTH OCTOBER 2008 GOING GREEN!

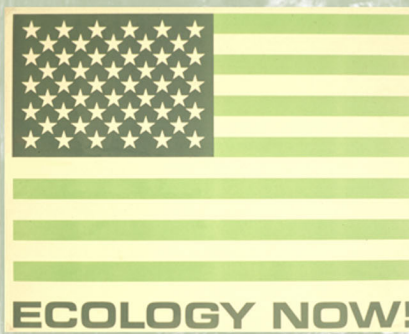
## IMAGES OF CALIFORNIA'S CONSERVATION MOVEMENT



AfterShock, a hybrid car designed by UC Davis, 1994. Courtesy of Special Collections, University of California, Davis, Library.



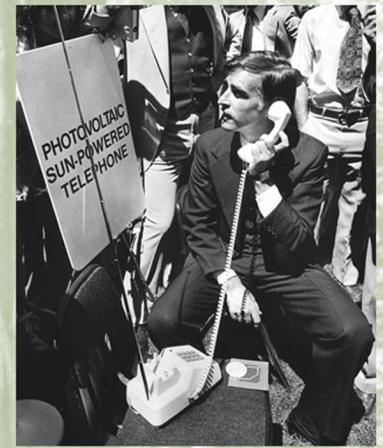
The Autoette, an electric car retailer in Pasadena, 1955. Courtesy of the Archives, Pasadena Museum of History.



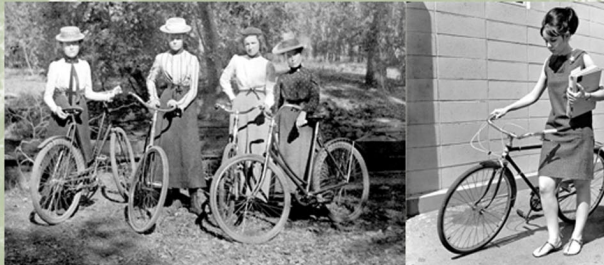
"Ecology Now!" poster, 1970. Courtesy of the Center for the Study of Political Graphics.



Share the Ride Program sticker, 1940s. Courtesy of the National Archives - Pacific Region (San Francisco).



Governor Edmund G. "Jerry" Brown, Jr. demonstrates a photovoltaic sun-powered telephone, 1979. Courtesy of the Sacramento Archives and Museum Collection Center.



Chico State students with bicycles in the fall of 1900 and generations later in 1960. Courtesy of the Special Collections Department, Meriam Library, California State University, Chico.



Rendering of the proposed, but never built, Emerald Bay Bridge, circa 1960. Courtesy of the California State Parks Archives.



John Muir, probably in Kern Canyon, circa 1902. Courtesy of the Holt-Atherton Special Collections, University of the Pacific Library. (Copyright Muir-Hana Trust.)



Aerial panorama of California, 2005. Courtesy of Dr. William A. Bowen, California Geographical Survey at California State University, Northridge.



Hundreds of helium-filled balloons carrying the message "This could be radiation" were released by demonstrators at the Rancho Seco Nuclear Generating Station near Sacramento, 1979. Courtesy of the Sacramento Archives and Museum Collection Center.



Smokey Bear, Woody Owl and USDA Forest Service employees at the Wild Animal Park in Escondido, undated. Courtesy of the National Archives - Pacific Region (Laguna Niguel).

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Background image of a California redwood grove courtesy of the California State Archives.