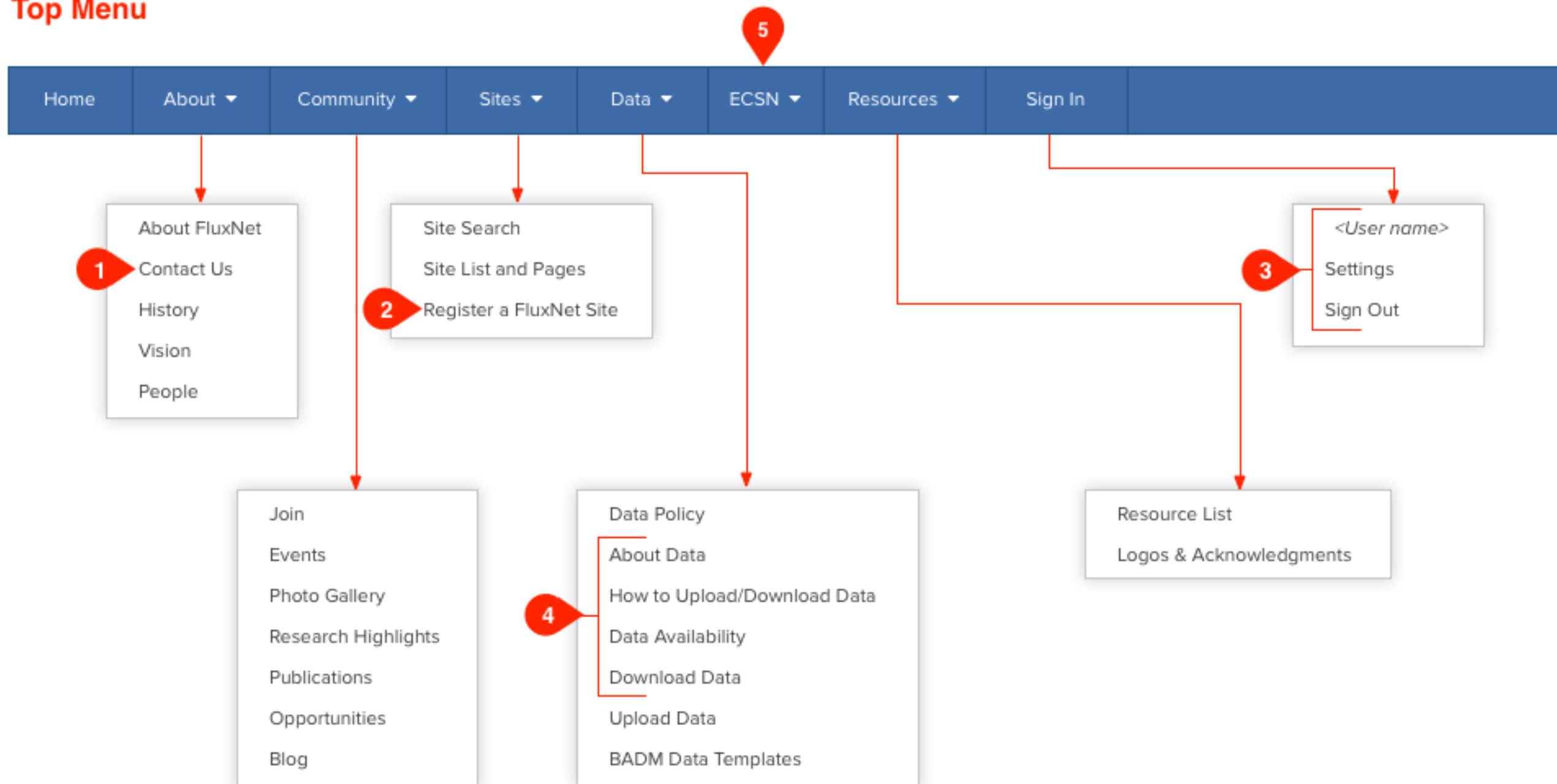


## FluxNet Website Status

2015-03-10

- **Placeholder site:** Live at `fluxnet.fluxdata.org`
- **SSL Certificate:** In process. This certificate is needed to ensure security when users sign in.
- **Icon:** Design concepts written. Really quick sketch used in page sketches.
- **Content:** See FluxNet Home page for proposed high-level outline as reflected in navigation.
- **ECSN:** Early Career Scientists Network is the new name for YSN. Possible integration shown on ECSN Menu page

## Top Menu



### Notes

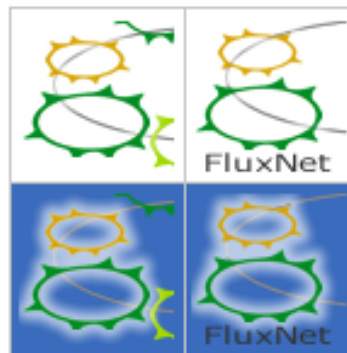
- Contact Us:** Will FluxNet need new email lists for contact? Who will receive those messages?
- Register a FluxNet Site:** Expected not to be frequently used, because will likely only be relevant for sites that are not in other networks.
- User menu:** Items are only available once user is signed in.
- Data:** Initially will only concern standard data. In the future we may consider other kinds of data, which may be categorized with BADM:
  - Remote sensing data
  - Phenocam images and feeds
 How can we best offer FluxNet data to users?
- ECSN menu:** See "ECSN Menu" page.

## Icon

### Design Concepts

#### A network of regional networks

The icon needs to convey the concept of a network of regional networks. The “members” of each network are usually thought of as metal tower sites with climate sensors on them. The towers are of varied heights and are located in remote wild and rural areas. Because underlying concepts include sustainability, ecology and climate, colors and imagery related to the natural environment such could be used. Tall, thin triangles could work because the towers sometimes taper toward their top, and that shape resembles conifer trees.



Really quick sketches

### Features

#### Website

Criteria for icon

- Sizes below are approximate
- Source should be SVG

#### Contexts

##### *Electronic*

Website

- Main icon: Upper left corner of home page header: 64 x 64 px [PNG]
- Splash: 640 x 640 px [PNG]
- favicon: 16 x 16 px (and 32 x 32 px for hi-res mobile) [ICO]

##### *Print*

- Splash version (above) should be adequate, in print-friendly format such as EPS.

#### Versions

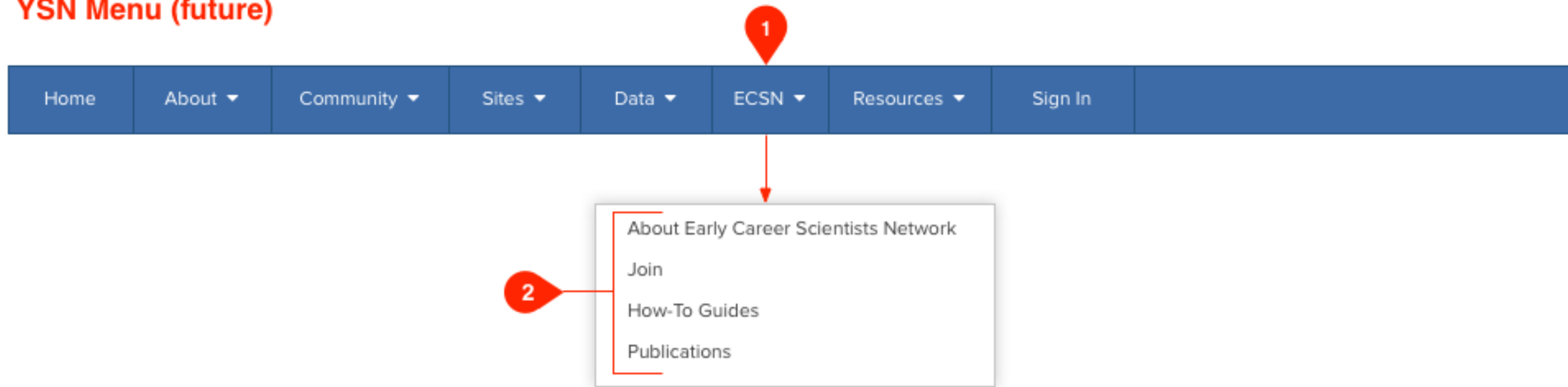
- Color
- Monochrome
- With project name (“FluxNet”)
- Without project name

#### Backgrounds

The icon must be legible with the three following backgrounds. A single variation is preferable over multiple variations.

- Dark background
- Light background
- Neutral background

## YSN Menu (future)



### Notes

- 1. ECSN menu:** Initially will only be a single content page, perhaps titled "About Early Career Scientists Network". Sebastian and Housen will determine content.
- 2. ECSN menu items:** Once content is ready, other menu items can be added.